

CPE+AUDIENCE ENGAGEMENT

HELPING DEALERS SUCCEED FOR MORE THAN 65 YEARS!

CONNECTING YOUR BUSINESS TO SUCCESSFUL DEALERS AND RETAILERS. OPE+ IS THE LEADING PUBLICATION AND NEWS SOURCE IN THE INDUSTRY NOW REACHING AN EXPANDED AUDIENCE OF OVER 50,000

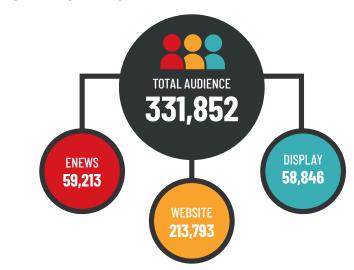
WHAT OUR AUDIENCE SAYS >>







TOTAL AUDIENCE >>





28%eNewsletter open rates



2 minutes 24 seconds

Average time on page



612,147

Total pages viewed in the past 12 months



84%

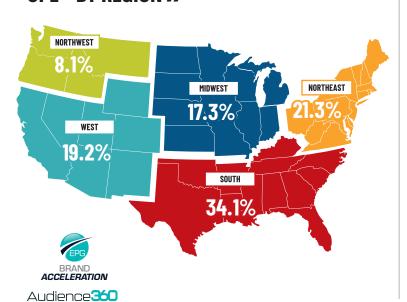
of traffic is from returning visitors

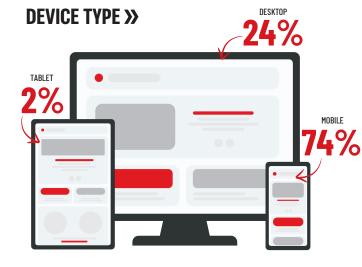


4.2%

pass their issues along to 2 or more people

OPE+ BY REGION >>





Offering daily touch-points for a well-rounded industry experience. Events, Podcasts, Webinars, Market Data Book & Custom Content



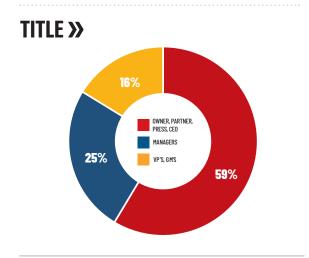


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ANNUAL SALES >>



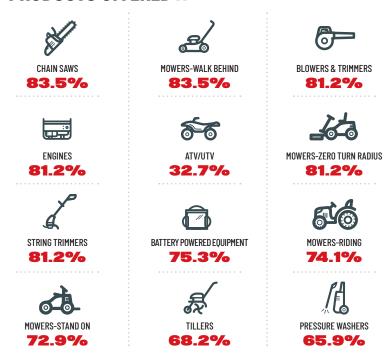
21% LANDSCAPE CONTRACTORS OUTDOOR POWER RETAILERS 66%



» OPE+ IS YOUR 360° MARKETING SOLUTION



PRODUCTS OFFERED >>



PLANNED SPENDING ON EQUIPMENT AND SUPPLIES DURING THE NEXT YEAR >>

