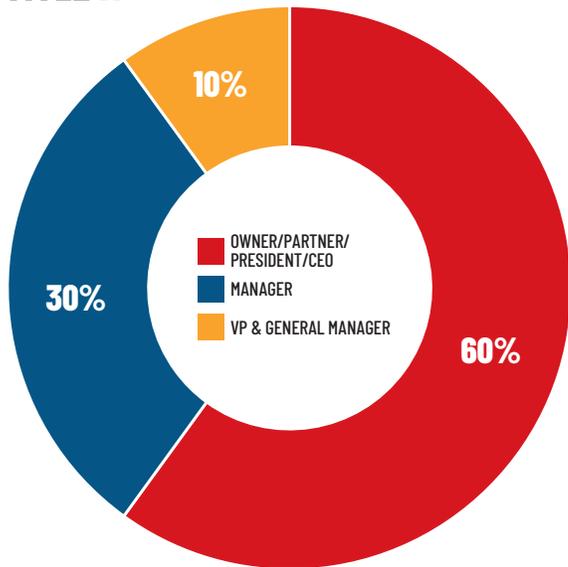


POWERSPORTS BUSINESS

AUDIENCE ENGAGEMENT

HELPING DEALERS
SUCCEED FOR MORE
THAN 25 YEARS!

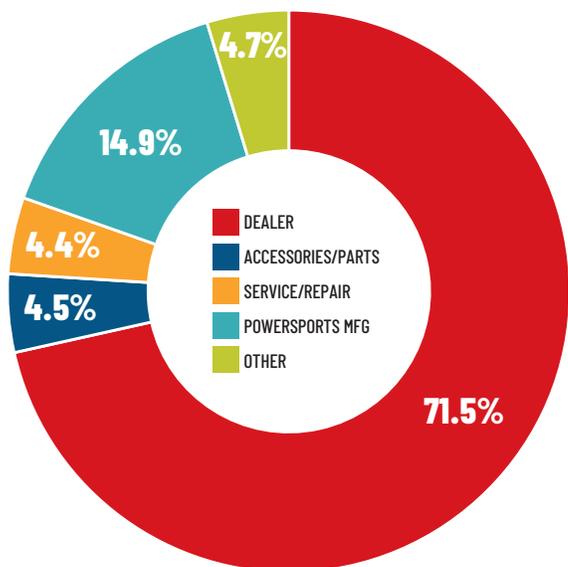
TITLE >>



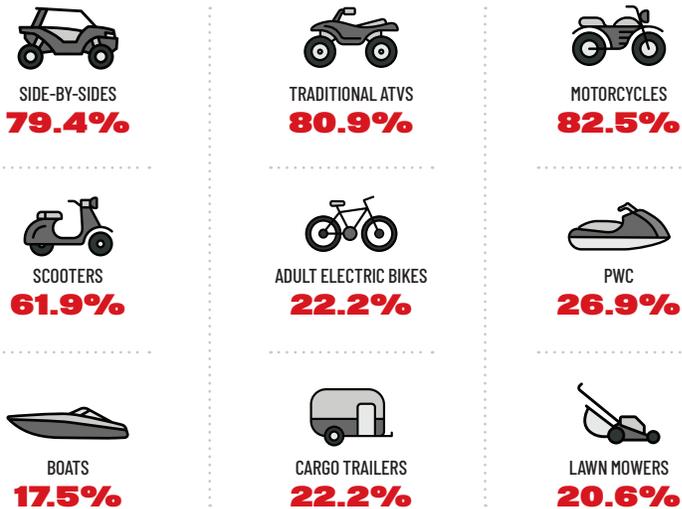
MORE THAN 70% ARE FRANCHISED DEALERS

22% WITH MORE THAN 2 LOCATIONS

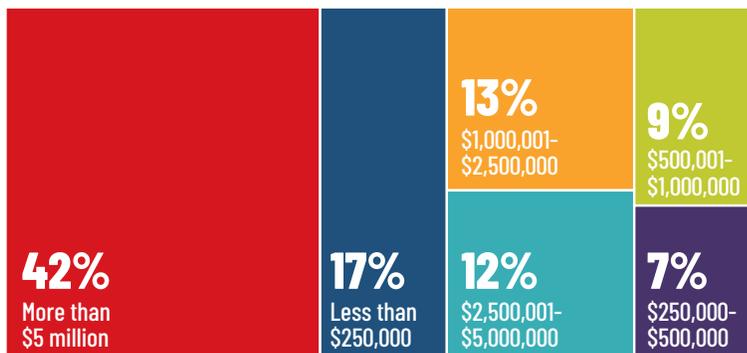
BUSINESS >>



PRODUCTS OFFERED >>



ANNUAL SALES >>



>> POWERSPORTS BUSINESS IS YOUR 360° MARKETING SOLUTION

POWERSPORTS BUSINESS

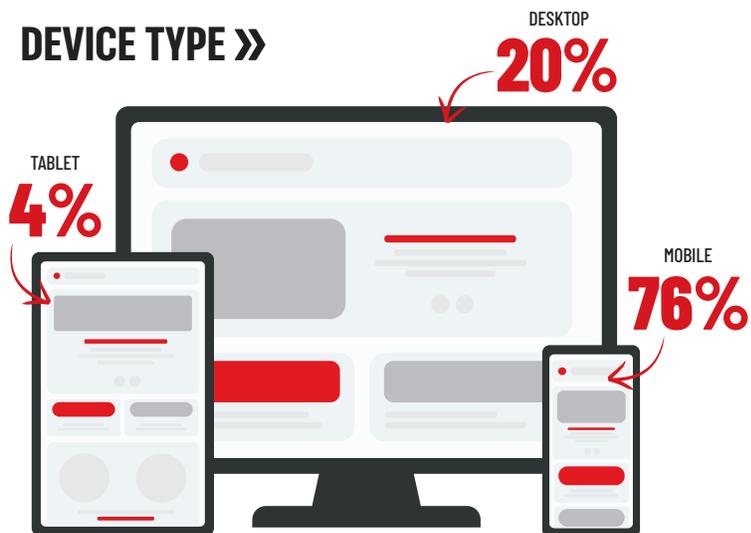
AUDIENCE ENGAGEMENT

HELPING DEALERS SUCCEED FOR MORE THAN 25 YEARS!

WHAT OUR AUDIENCE SAYS >>



DEVICE TYPE >>



7% higher CTR than industry average!



41%

eNewsletter open rates on average up 2% over 2022, 11% average CTR



2 minutes 38 seconds

Average time on page



1,465,599+

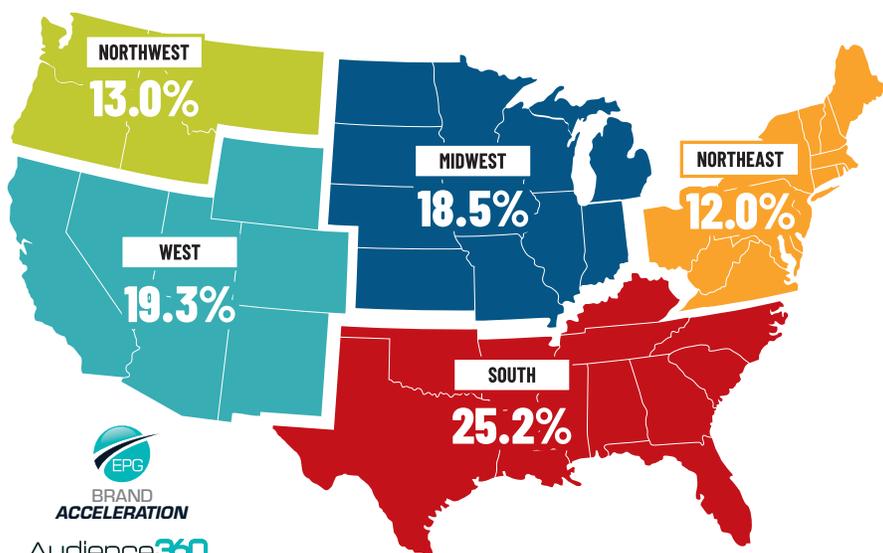
Total pages viewed in the past 12 months



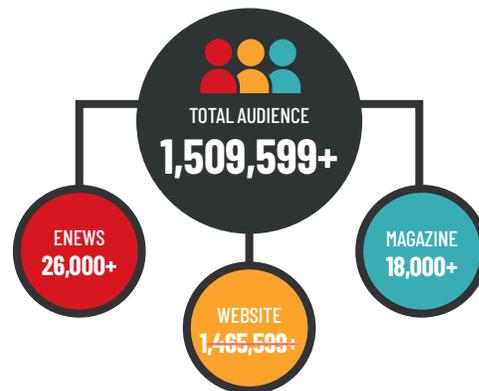
90%

of traffic is from returning visitors

PSB BY REGION >>



TOTAL AUDIENCE >>



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